

# MILES 4 MEALS



Whether you are a seasoned runner, walker, or hiker, or you are looking to start moving more in 2022, the Hancock County Food Drive invites you to sign up for the Miles for Meals Challenge. Register online at [www.hcfooddrive.org](http://www.hcfooddrive.org) and recruit sponsors (friends, family, co-workers, neighbors) to donate for every intentional mile you walk, run, or hike between Saturday April 16, 2022 and Sunday April 24, 2022. Lace up those running shoes and hiking boots and join us in raising \$40,000 this April!

## HOW IT WORKS:

1. [Register](#) as an individual or team
2. Make a suggested [donation](#) of \$8 for individuals, or \$20 for teams of 3-10
3. Recruit sponsors using the templates and resources in the [Miles for Meals Toolkit](#)
4. Report your miles to your sponsors and have them [donate here](#) by April 27th
5. Report your miles & fundraising total to [here](#) by April 27th

Winners will be announced on Saturday, April 30th!

## WHAT DOES THIS EVENT SUPPORT?

100% of the funds raised go to food assistance programs that collectively serve thousands of Hancock County community members. Miles for Meals is a project of the Hancock County Food Drive - a month-long fundraiser and food collection event for food pantries, free meal programs, and school backpack programs across the county. These organizations work together to build mutual aid and provide critical assistance to Mainers during a time of year when food insecurity rates are at their highest.

Questions? Contact Rachel Emus at [Rachel@HealthyAcadia.org](mailto:Rachel@HealthyAcadia.org)

HANCOCK  
COUNTY  
FOOD  
DRIVE

[WWW.HCFOODDRIVE.ORG](http://WWW.HCFOODDRIVE.ORG)





# MILES 4 MEALS



SATURDAY APRIL 16, 2022 - SUNDAY APRIL 24, 2022  
[www.hcfooddrive.org](http://www.hcfooddrive.org)

Thank you for signing up for the Miles for Meals challenge! Use the Mile Tracker on the other side of this page to keep track of your miles.

Prizes are available for individuals and teams who log the most miles and raise the most funds!

Join the virtual community by following and tagging @hcfooddrive on Facebook and using the hashtag #MilesForMeals.

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## FUNDRAISING CALCULATIONS & INSTRUCTIONS

1. Record your miles between 4/16/22 – 4/24/22
2. At the end of the week, multiply your total mileage by the dollar amount that your sponsor(s) pledged for each mile
3. Share this information with your sponsor(s) and have them donate at [www.hcfooddrive.org/donate](http://www.hcfooddrive.org/donate) by Wednesday, April 27, 2022
4. Submit your results (total miles and fundraising total) at [www.hcfooddrive.org](http://www.hcfooddrive.org) by Wednesday, April 27, 2022
5. Winners will be announced on Saturday, April 30<sup>th</sup>!

### EXAMPLE:

TOTAL MILES =	25
	x
Dollar amount that your sponsor pledged for each mile =	\$2
	=
	\$50
	+
Dollar amount of any flat donations (if applicable) =	\$100
	=
FUNDRAISING TOTAL =	\$150



# MILES 4 MEALS MILE TRACKER



Participant Name:		Team Name (if applicable):
Date	Description	# of Miles
<i>Example: 4/17</i>	<i>Hiked Blue Hill Mountain</i>	<i>1</i>
<b>TOTAL MILES =</b>		
		x
Dollar amount that your sponsor(s) pledged for each mile =		
		=
		+
Dollar amount of any flat donations (if applicable) =		
		=
<b>FUNDRAISING TOTAL =</b>		



Hancock County Food Drive  
MILES 4 MEALS  
Pledge Form

Participant Name: \_\_\_\_\_

Team Name (if applicable): \_\_\_\_\_

From Saturday April 16, 2022 to Sunday April 24, 2022 I will be participating in the Hancock County Food Drive MILES FOR MEALS fundraiser.

I will have one week to walk, run, or hike as many miles as possible. 100% of the funds collected will go to local food assistance programs in Hancock County to ensure that our community members have sufficient access to nutritious food. I hope you can help by sponsoring me!

Sponsor Name	Contact Info	Pledge per Mile	(or) Flat Donation	Total Amount

Once the Miles for Meals challenge is completed, please follow up with each of your sponsors to share how many miles you walked, ran, or hiked. Ask your sponsors to donate online at [www.hcfooddrive.org/donate](http://www.hcfooddrive.org/donate). Sponsors can also donate by writing a check to: United Way of Eastern Maine, with "Hancock County Food Drive" in the memo line. Mail to: United Way of Eastern Maine, 700 Main Street, Bangor, ME 04401



## Sponsorship Request Email Template

### **SUBJECT:**

Support my Miles for Meals challenge!

### **MESSAGE:**

The [Hancock County Food Drive](#) is raising funds for local food assistance programs through the **Miles for Meals** challenge - a week-long virtual exercise event from **April 16 - 24, 2022**. During this event, participants will walk, run, or hike to fundraise for food pantries and free meal programs in Hancock County, Maine.

### **Will you help me fundraise for this important cause?**

I hope to log **[number]** miles during this event. By pledging a donation for every mile I complete, you will provide critical support for food assistance programs in Hancock County. One hundred percent of your donation goes to ensuring that people in our community have access to nutritious, affordable food.

### **How it works:**

1. Respond to this email with the donation amount that you would like to pledge for this event (example: \$1 per mile, or a flat donation)
2. I will follow up with you on or after April 24th to let you know how many miles I logged
3. Donate online ([www.hcfooddrive.org/donate](http://www.hcfooddrive.org/donate)) by 11:59PM on Wednesday, April 27th

I hope you will join me in building food security in Hancock County!

Sincerely,

**[Insert Name]**