

Dear Valued Partner,

The 12th Annual Hancock County Food Drive is this April. Will you partner with us in supporting local food assistance programs this spring? These funds will be distributed to 19 food pantries, meal programs, and school food assistance programs that are working together to address food insecurity.



This year, the Food Drive is more important than ever as SNAP benefits are cut nationwide and many Mainers face dramatic cuts to their benefits. Rising food prices are squeezing budgets even tighter for households and the food security organizations that support them. Many of these organizations have reported a 25% increase in participation this winter, and anticipate that this will grow with the recent SNAP cuts. Donating to the Food Drive will make a real difference for individuals and families experiencing hunger during this difficult time.

The Hancock County Food Drive is a local tradition that brings together neighbors and reminds us of the power of community. This year, 19 local food assistance programs are working together to raise \$50,000, which is enough funding for 150,000 meals. In a community where 1 in 6 children live in food insecure households, we need to work together to ensure that all people have access to nutritious, affordable food, regardless of their income or circumstance.

As a Hancock County Food Drive Sponsor, 100% of your donation goes toward feeding people in our community. Please review the sponsorship levels on the next page to learn more. To take advantage of this opportunity, contact Rachel Emus at rachel@healthyacadia.org or visit www.hcfooddrive.org/sponsors.

With gratitude,

A handwritten signature in black ink, appearing to read "Rachel Emus".

Rachel Emus

Co-organizer, Hancock County Food Drive

On behalf of the Hancock County Food Security Network

The Food Drive is organized by the Hancock County Food Security Network, a collaboration of organizations that work together to build food security. Learn more: www.hcfooddrive.org.

FOOD DRIVE SPONSORSHIP LEVELS

SPONSORSHIP PACKAGES	Community Meal (\$1,000 +)	Full Table (\$500 +)	Daily Bread (\$250 +)	Snack Station (\$100 + and under)
Recognition as a Lead Sponsor on the Food Drive website	✓			
Promotion through press releases	✓			
Recognition on 5+ partner social media accounts	✓	✓		
Recognition on Food Drive Facebook page	✓	✓	✓	
Logo included on Food Drive website	✓	✓	✓	✓

HOW TO SPONSOR

Contact Rachel Emus at rachel@healthyacadia.org to confirm your sponsorship level. Please provide your logo and any other information you would like us to share.

Heart of Maine United Way is the fiscal sponsor of the Food Drive and generously processes all of the donations without any administrative costs. 100% of your donation goes directly to the 19 participating food assistance organizations.

Donate by check:

- Write your check out to Heart of Maine United Way with "Hancock County Food Drive" in the memo line.
- Mail your donation to Heart of Maine United Way, 700 Main Street, Bangor, ME 04401.

Donate online:

- Donations can be made online at www.hcfooddrive.org/donate

