



MILES 4 MEALS



About Us

The 10th Annual Hancock County Food Drive is a month-long food collection and fundraising project that directly supports food pantries, free meal programs, and school backpack programs across Hancock County. These organizations **work together** every spring to raise funds and collect food, providing critical assistance to Mainers during a time when food insecurity rates are at their highest. The project is organized by members of the Hancock County Food Security Network, Healthy Acadia, United Way of Eastern Maine, and University of Maine Cooperative Extension, with support from Maine Community Foundation and Star 97.7.

The Miles for Meals Challenge

Whether you are a seasoned runner, walker, or hiker, or you are looking to start moving more in 2021, the Hancock County Food Drive invites you to sign up for the Miles for Meals Challenge. Register online at www.hcfooddrive.org and recruit sponsors (friends, family, coworkers, etc.) to donate for every intentional mile you walk, run, or hike between **Saturday April 17, 2021 and Sunday April 25, 2021**. Lace up those running shoes and hiking boots and join us in helping the Food Drive raise \$40,000 this April!

How it Works:

1. [Register here](#) as an individual or as a team
2. [Donate](#) \$10 (individual) or \$20 (team of 3-10) to complete your registration
3. Recruit sponsors by using the templates and resources in the [Miles for Meals Toolkit](#)
4. Report your miles to your sponsors and have them [donate here](#) by April 27
5. Report your miles & fundraising total to rachel@healthyacadia.org by April 27

Download our Mile Tracker to track your progress, and join the virtual community by following and tagging @hcfooddrive on Facebook & using the hashtag #MilesforMeals.

What will this event support?

100% of the funds raised will go to local food assistance programs that collectively serve thousands of Hancock County community members.

Support

We are here to help! Please contact Rachel at rachel@healthyacadia.org or call (207) 667-7171 with any questions you have.

Email Template: Miles for Meals Sponsorship Request

SUBJECT:

Support my Miles for Meals challenge!

MESSAGE:

The [Hancock County Food Drive](#) is proud to present the first Miles for Meals Challenge - a week-long virtual exercise challenge from **April 17 - 25, 2021**. During this event, participants will walk, run, or hike to fundraise for food assistance programs in Hancock County.

Will you help me fundraise for this important cause?

I hope to log **[number]** miles during this event. By pledging a donation for every mile I complete, you will help to provide critical support for food assistance programs in Hancock County. 100% of your donation goes to ensuring that all people in our community have access to nutritious affordable food.

How it works:

1. Respond to this email with the donation amount that you would like to pledge for this event (example: \$1 per mile, or a flat donation)
2. I will follow up with you on April 25th to let you know how many miles I logged
3. Donations can be made online at www.hcfooddrive.org/donate

I hope you will join me in building food security in Hancock County!

Sincerely,

[Insert Name]



MILES 4 MEALS



Thank you for signing up for the Hancock County Food Drive **MILES FOR MEALS** virtual challenge! Register online at www.hcfooddrive.org and recruit sponsors to donate for every intentional mile (not just the total number of steps you take during the day) you walk, hike, or run between **Saturday April 17, 2021 and Sunday April 25, 2021.**

Use the Mile Tracker on the next page to keep track of your miles. Send the completed form (or a photo of the form) to rachel@healthyacadia.org by end of day **Tuesday, April 27, 2021.** If you are unable to download this form, simply send an email that includes your mileage total and fundraising total to the email address above.

Join the virtual community by following and tagging @hcfooddrive on Facebook and using the hashtag #MilesforMeals.

FUNDRAISE FOR EVERY MILE!

Multiply your total mileage by the dollar amount that your sponsor(s) pledged for each mile. Share this information with your sponsor and have them donate at www.hcfooddrive.org/donate by end of day **Tuesday, April 27, 2021.**

Total miles =	
Dollar amount that your sponsor(s) pledged for each mile =	
FUNDRAISING TOTAL =	

When completed, email this form to rachel@healthyacadia.org. Prizes are available for individuals and teams who log the most miles and raise the most money!

Winners will be announced on Friday April 30th.

MILES 4 MEALS MILE TRACKER



Participant Name:

Team Name (if applicable):

Date	Description	# of Miles
<i>Example: 4/17</i>	<i>Hiked Blue Hill Mountain</i>	<i>1</i>
TOTAL MILES =		